



PEDRO LIMA

∞ BRAND DESIGNER ∞



[linkedin.com/pub/pedro-lima/27/13/904](https://www.linkedin.com/pub/pedro-lima/27/13/904)

CV

Full Name
Pedro Sousa Lima Carvalho

Nationality
Portuguesa

Birth date
02-04-1980

WORK EXPERIENCE 12 YEARS

- 2016** ● **BRAND DESIGNER Freelancer** \ Lisbon
Actual day
Responsible for designing brands and corporate identities. Brand Books, POS 's, packaging design and brand guidelines. Also managing the work flow between clients and other outsourcing designers.
- 2013/16** ● **SENIOR DESIGNER @ TBWA** \ Angola
3 years
Responsible for all the brands and corporate identity design, POS 's, presentations, packaging design, our clients social media posts, editorial design such annual reports and brochures, all the art work needed for print and outdoor formats, interior and exterior decoration of spaces such as banks, bars and night clubs.
- 2012/13** ● **SENIOR GRAPHIC DESIGNER @ LineStands** \ Angola
1 year
Designing and managing all the trade Fairs identities, editorial design such as brochures and magazines, all the art work needed for press and outdoor formats. Interior and exterior decoration of the fairs and it 's Stands.
- 2011/12** ● **WEB DESIGNER (Bolseiro) @ C.I.T.I.** NOVA University of Lisbon
1 year
Developing and designing websites, building e-books and interactive online children books. Also part of the time was spent in researching and studying within the multimedia field.
- 2009/11** ● **GRAPHIC DESIGNER @ Executive Center** \ Angola
1 year and 8 months
Responsible for branding and corporate identity, POS 's, presentations, editorial design such as annual reports and brochures, all the art work needed for print and outdoor formats,
- 2006/09** ● **GRAPHIC DESIGNER Freelancer** \ Oporto
3 years
Responsible for designing brands and corporate identities. Brand Books, editorial design, packaging and webdesign.
- 2005** ● **EDITORIAL GRAPHIC DESIGNER @ Primeira Mão** News Paper \ Oporto
1 year and 6 months
Compiling and designing the newspaper together with magazines and press advertising. Responsible for redesigning the whole newspaper.
- 2004** ● **EDITORIAL GRAPHIC DESIGNER @ Público** News Paper \ Oporto
3 months
3 month internship designing pages daily, for one of the most respected newspaper in Portugal.
- 2003** ● **GRAPHIC DESIGNER @ XPTO design** \ Oporto
3 months
3 month internship designing leaflets, brochures, posters, corporate identities and stationary.

EDUCATION

- 2001/05** ● **BA (HONS) - ESEIG - IPP** (Politenich Institute of do Porto)
Graphic Design and Advertising score 14 out of 20
- 2003/04** ● **ERASMUS STUDENT** UCLAN (University of Central Lancashire - Preston, UK)
Graphic Design
- 1996/00** ● **LEVEL 3 DEGREE** SOARES DOS REIS (Arts and Crafts High School - Oporto)
Graphical Arts score 17 out of 20

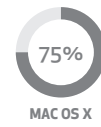
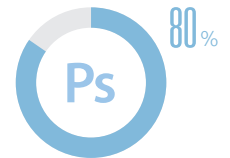
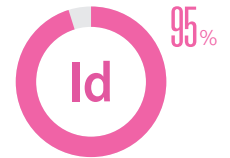
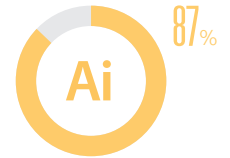
CONTACTS

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www.pedrolima.com

PORTFOLIOS

[behance.net/plima](https://www.behance.net/plima)
industriacriativa.pt/plima
logopond.com/members/profile/showcase/12497

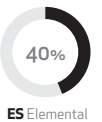
SOFTWARE SKILLS



OTHER SKILLS

- Cars Driving licence
- Guitar, Bass and Drums
- Team Player

LANGUAGES



HOBBIES

- Traveling ♥ Cooking ♥ Writing Music
- ♥ Films ♥ Socializing
- ♥ Beach ♥ Running ♥ Swimming

AWARDS

- 3rd place** in the poster contest of Ovarvídeo film festival - 2004
- 1st Prize** in a communication strategy for the III Congress of Trás-os-Montes e Alto Douro - 2002